

Mar Vista Elementary School
Mar Vista Parent Club Meeting
January 24, 2017

Present: Adriana, Kierstin, Kelli, Rich, Christine, Vicki, Cat, Nehal

Absent: Brittney,

Guests: Wendy, Rocio, Kelly, Maggie

1. Welcome / Intro / Public comment
Teresa - banners for advertising for community events are \$65 for regular companies that we use such as Pizza My Heart, etc. Vicki to talk to her about making one. Maybe do one for "Night Out" and then make name and time interchangeable.
2. Review December 2016 meeting minutes –
– Vicki moves. Kierstin seconds.
– *Vote:* Yes: 8
No: 0
3. Read-a-Thon (Kelly P.)— Looking at March 20-31 or March 13-24. PledgeStar takes 7% up to \$695, and we can also use paper donation forms. If donors use credit cards, payment also takes a 2% fee plus .30 transaction fee. Kelly is looking into getting a sponsor to cover the overhead, or getting two companies to split any overhead so that they're max donation is \$350. Through PledgeStar, donors can pledge by page or by book. Kids can personalize emails. PledgeStar doesn't handle the money - it's set up through merchant account. Talk to teachers about allowing kids computer time to upload their pages/books online. We discussed whether there should be incentives and whether two weeks of reading is too much. Maybe do a two week program with one week of reading.
4. Math program update (Christine) — Michael cannot provide day tutors. Rich, Nehal and Christine to discuss potential for next year. Vicki wants to create letter for parents who were part of initial after school math. Rich to do staff newsletter to ask staff if they were interested in doing after school program, and on what topic/subject.
5. Marquee info (Kierstin) — no new info until Measure L in action. Ideally, put marquee where old wooden one is. Price is \$6K - \$12K for electronic. Need district approved installer.
6. Direct Ask (Nehal) — talked to Happy Valley where they raise \$100K just from Direct Ask. They have a dinner fundraiser and they show a power point of what the kids are doing. They provide a full time aide for every class. Brochure of what MVP money does, like for Art in Action. Talk more in February about off-site dinner.

7. Class Parent Teacher folder (Vicki) — some money appears to have been stolen out of the room parent folders for the teacher gifts for the holiday. Thinking of alternatives. Recommend not using those folders for cash. Cat offered the use of the safe, but then someone would still have to coordinate money transfers. Paypal as an alternative.
8. Guest speaker suggestion (Vicki) — 97-year old veteran for 4-6 graders to talk about his experience at Pearl Harbor and his career afterward. March/April date. Rich to look at school calendar. Possible just before spring break.
9. Principal's Report - Howard is our Measure L go-to-guy. Meeting Thursday at 11:30. SBAC testing happening in May. We have 1-to-1 chrome books for 2-6 graders. Measure L will definitely replace the 2 portables with 3 modulars.
10. Treasurer's Report
11. Next meeting – February 14, 2017 at 4